



# Alex Latimer

*Designer*

alexlatimer.com (513) 291-6898 latimeralex164@gmail.com

## EDUCATION

**The Modern College of Design - Kettering, OH** 2022 - 2023  
Bachelor's Degree in Design Leadership  
• GPA: 3.62

**The Modern College of Design - Kettering, OH** 2020 - 2021  
Associate Degree of Applied Business in Design  
• GPA: 3.94

## WORK EXPERIENCE

**Cheesecake Factory - Liberty Township, OH** 2020 - Present  
Star Baker – Team Lead

- Currently working during my academics, I have developed and continued an efficient FIFO quality control with inventory systems. Taking more responsibilities, I have worked as a baker, cashier, and team lead of a department.

**Gem City Selfie Museum - Dayton, OH** May 2020  
Lead Copywriter Intern

- Developed branded content for print and digital media, including social media captioned content, video scripts, and alternate text for 400+ photos to ensure individuals with disabilities can access content.
- Increased online presence by creating effective content based on the latest social media trends and practices.

**Pelz Gear - Hamilton, OH** 2022 - Present  
Lead Graphic Designer

- Developing and creating social media, e-commerce, and website designs for clients while communicating their brand's mission, vision, and values to their consumers and audience. Working behind Google, Amazon, website builders, and e-commerce programs to bring brands closer to their audience.
- Producing web content, printed design, e-commerce listings, and social media for multiple clients led to over 1 million impressions and interactions and an average of 2% boost in revenue.

## SKILLS

### *Applications*

- Adobe Creative Suite
- Wix and Squarespace Builders
- Google Workspace
- Search Engine Optimization
- Microsoft 365
- Amazon Seller Central
- Google Ads

### *Achievements*

- Scholastic Scholarship Silver Medal 2019